

Executive Summary – Sustainability findings from Survey



Key Findings



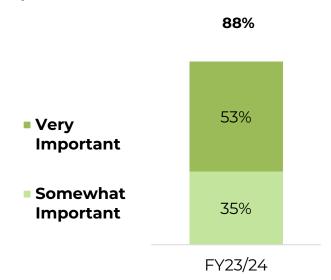
- Close to 9 in 10 survey respondents found environmental sustainability in attractions/ destinations to be important
- 25% increase in awareness of Sentosa's sustainability efforts among survey respondents
- 7 in 10 respondents perceive Sentosa's sustainability efforts to be up to their expectations

Official (Open)

9 in 10 respondents prioritise environmental sustainability in attractions/destinations



Importance of Sustainability Efforts

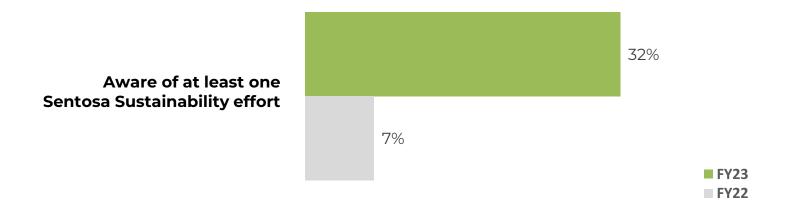


Qtn: On a scale of 1 to 5, where 1 is "Not important at all" and 5 being "Very important", to what extent do you find it important for attractions/ destinations to be environmentally sustainable?

25% increase in awareness of Sentosa's sustainability initiatives



Awareness of Sentosa's Sustainability Efforts



Qtn: Which of the following sustainability initiatives are you aware of?

7 in 10 respondents perceive Sentosa's sustainability efforts to be up to their expectations



Perception of Sentosa's Sustainability Efforts

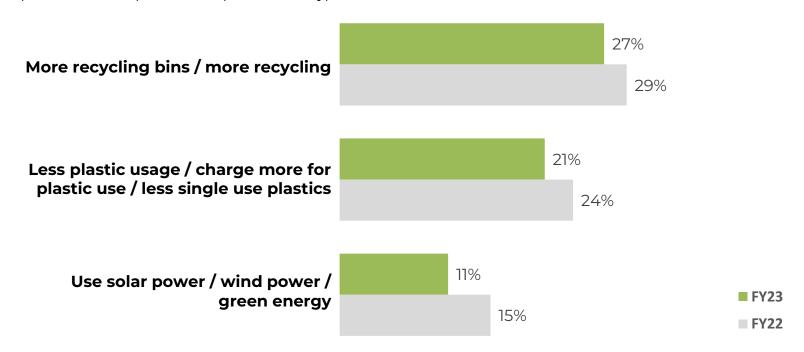


Qtn: To what extent do you agree or disagree with the following statements?

Respondents' suggestions for improvements



<u>Top 3 Areas for Improvement (Sustainability)</u>



Qtn: What are some other efforts or initiatives that Sentosa can adopt to further Sentosa's commitment of being environmentally friendly/sustainable?

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